



SPONSOR SHEET

SPONSOR LEVELS & DETAILS - ALBERTA LACROSSE ASSOCIATION
INFO@ALBERTALACROSSE.COM
+1 (780) 464-1861

ABOUT

The Minto Cup is Canada's Junior A National Lacrosse Championship, a premier sporting event nationwide. This year's Minto Cup is being hosted by the Alberta Lacrosse Association, the Calgary Mountaineers Junior A Lacrosse Club, and the Okotoks Raiders Junior A Lacrosse Club. This year's championship will take place from August 16th-26th, 2018.

The Minto Cup is awarded annually to the champion junior men's box lacrosse team of Canada. In 1901 the Governor-General, Lord Minto donated the cup. Originally restricted to amateurs, within three years the first under-the-table professional teams were already competing for it. After 1904, with efforts to keep the professionals out of competition proving to be futile, it became open to all challengers.

Originally, the competition was between all-star provincial teams formed by adding players to the provincial champion. In 1960 this practice was abandoned, and the trophy has since been competed for by the Junior A provincial champions of British Columbia of the British Columbia Junior A Lacrosse League, Ontario of the Ontario Junior A Lacrosse League and recently Alberta, of the RMLL.

Your sponsorship will help develop the game of lacrosse throughout Alberta by providing opportunities and eliminating barriers for young Albertan's to participate in lacrosse. In addition, your brand will be highly visible to a national audience, as well as individuals within local communities. This is a great opportunity to build and strengthen your company with dedicated lacrosse enthusiasts.

GET STARTED TODAY BY CONTACTING

**Jamey Ferrier
Okotoks Raiders Minto Cup
Sponsorship Committee
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**Gary Bunio
Calgary Mountaineers Minto Cup
Sponsorship Committee
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SPONSORSHIP LEVELS

HELP SUPPORT THE DEVELOPMENT OF LACROSSE IN ALBERTA AND MAKE THE
2018 MINTO CUP THE PREMIER SUMMER SPORTING EVENT IN CALGARY

	PLATINUM	GOLD	SILVER	BRONZE	PATRON
	2 Available	5 Available	10 Available	15 Available	Unlimited
Cost	\$15K+	\$10K+	\$5K+	\$2.5K+	\$500+
Platinum Sponsorship Recognition	✓				
Logo Recognition in Venue	✓				
Exhibitor Booth Space	✓				
Full-Page Ad in Game Programs	✓				
Championship Games Presenting Sponsor	✓				
Round-Robin Games Presenting Sponsor	✓	✓			
Naming Rights to VIP Sections	✓	✓			
Newspaper and Banner Advertisement	✓	✓			
Half-Page Ad in Game Programs			✓		
Quarter-Page Ad in Game Programs				✓	✓
Recognition in Event Material	✓	✓	✓	✓	✓
Recognition in Program	✓	✓	✓	✓	✓
Recognition on Website	✓	✓	✓	✓	✓
Complimentary Ticket Package	✓	✓	✓	✓	✓

*The Alberta Lacrosse Association retains approval rights for all associated sponsorship opportunities

SPONSORSHIP SHEET

Organization Name

Representative Name

Address

City

Postal Code

Contact Number

Platinum (\$15,000.00+) []

Gold (\$10,000.00+) []

Silver (\$5,000.00+) []

Bronze (\$2,500.00+) []

Patron (\$500.00+) []

\$ _____

Total Sponsorship Amount

Payment Type

Cheque []

Invoice []

